



About Caribbean News Global (CNG)

Caribbean News Global (CNG) is a premier digital platform dedicated to Caribbean affairs, global news, and high-level strategic communication. CNG deliver rigorous, forward-looking analysis on the intersection of Caribbean and international developments for an influential audience of policymakers, business executives, investor networks, the professional diaspora, and stakeholders across North America, Europe, and beyond.



CNG's content is widely syndicated and distributed through trusted networks, including Business Wire, Dow Jones/Factiva, MENAFN and Cision. Media tracking data from FeedSpot, categorised by relevancy, authority, social media followers and freshness, consistently rank CNG in the top 10 news RSS Feeds.

Our readers and contributors span the globe. We are united by a focus on strategic drivers, including international finance, geopolitics, trade, diplomacy, migration, national development, climate advocacy, governance, and strategic communication.

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CNG stands out for its high-signal reporting, specialised collaborations, and uncompromising editorial independence. By connecting regional realities to broader international frameworks, we provide the insights necessary to navigate a rapidly changing global landscape.

Advertise and Partner with Us

Reach an influential, globally spread audience of policymakers, business leaders, investors and the professional diaspora. Advertising channels include:

1. Feature articles
2. Custom events and entertainment
3. Conference events and trade shows
4. Native advertising packages
5. Social media content packages
6. Business profiles
7. Sponsored supplements
8. Press releases
9. Banner advertising

Banner Placement and Rates

Banners run on the home page, site-wide, and on category pages. Banners can be seamlessly linked to specific countries or islands, with tailored country-specific packages available upon request.

Placement	Size (px)	One week (USD)
Leaderboard (home page)	930 x 110	300
Right side (main page)	336 x 280	250
Center page banner	930 x 110	275
Category pages (right side)	336 x 280	155
Between stories banner	468 x 60	95
Foot of page banner	967 x 60	95

Technical Specifications

- File Formats: GIF or JPG (animation permitted).
- File Size: Maximum 50 KB.
- Design Services: Banners can be designed from supplied artwork for \$30 (non-animated). Non-compliant banners are subject to a one-time \$30 redesign fee payable in advance.



Prospective Clients and Corporate Sponsors

As organisations look to expand their footprint across the Caribbean and international markets, reaching the right decision-makers is critical. Caribbean News Global (CNG) serves as a premier digital platform for global news, regional affairs, and strategic communication, read daily by policymakers, business executives, investors, and the professional diaspora.

CNG helps brands cut through the noise with tailored marketing solutions. Whether launching a brand, promoting a conference, or building regional influence, clients can leverage:

Advertising Channels and Strategic Packages

- **Native Advertising & Feature Articles:** Integrate your message seamlessly with trusted, high-credibility news content.
- **Exclusive Business Profiles:** Put your organisation front and centre with dedicated editorial features.
- **Sponsored Supplements & Event Coverage:** Showcase major initiatives, conferences, and custom industry reports.
- **Targeted Social Media Packages:** Amplify your reach across engaged digital networks.
- **High-Impact Banner Placements:** Choose from homepage leaderboards, category-page placements, between-story banners, and country- or island-specific marketing.

CNG delivers forward-looking analysis on the intersection of Caribbean and international affairs, reaching an influential audience of policymakers across the Caribbean, North America, Europe, Asia and beyond. The audience is already here.

Audience Geographic

Caribbean News Global (CNG) actively publishes content and maintains consistent content distribution across X, Facebook, Instagram, LinkedIn and media syndicates.



Content Contributions

CNG welcomes local, regional, and international news items, commentary, and letters relevant to the Caribbean. Submissions are accepted in standard text formats (.doc, .docx, .wpd, .rtf, .txt, or .pdf) via email. All graphics must include full source and copyright credits. Letters to the editor are limited to a maximum of 800 words and must include name, city, and country of residence.

Partner with Us Today

For details on integrating your brand with CNG's globally influential readership and key decision-makers who shape the Caribbean and its global connections.

Editorial Inquiries and submissions: editor@caribbeannewsglobal.com

Advertising Inquiries: marketing@caribbeannewsglobal.com



cng big thinking.mp3.mp3



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cng radio.ogg



cng stay informed.mp4



CARIBBEAN NEWS GLOBAL
BIG THINKING ON GLOBAL AND REGIONAL AFFAIRS